

Uraia

Kenya's National Civic Education Programme



2016 - 2020

STRATEGIC PLAN

**"FROM RIGHTS AND RESPONSIBILITIES
TO VALUES AND NATIONHOOD"**

ABRIDGED VERSION



MISSION:

To provide quality civic education and empower Kenyans to exercise their civic duty in order to realize their constitutional aspirations

URAIA TRUST VALUES:

- Integrity
- Professionalism
- Teamwork
- Equality
- Equity
- Non-partisanship



Key Focus Areas:

**Entrenching
Constitutionalism**

**Promoting Free and
Fair Elections**

**Addressing
historical political
marginalisation of
women, youth,
PWDs and
minority groups**

Vision:
An informed, empowered and
democratic Nation

Internal Excellence



Key Focus Area One: Entrenching Constitutionalism

Strategic Objectives:

1. Facilitate citizens to embody national values and the spirit of the Constitution in the exercise of their sovereign power.
2. Facilitate CSOs and citizens to participate in strengthening public institutions and holding public officials to account.
3. To safeguard and strengthen devolution for improved service delivery and transformation of lives.

Priorities:

- Innovative and responsive civic education delivered through multiple media.
- Institutionalisation of civic education and public participation at the county level.
- Advocacy initiatives on constitutionalism that promote citizen actions, access to justice and environmental governance.
- Participatory governance initiatives at county and national level that also focus

on social accountability, gender and environmental governance and facilitate knowledge and skills transfer between national and county-based CSOs.

Results indicators:

- Increased citizen and CSOs participation, engagement and oversight in governance at the national and county level resulting in:
 - A 50% increase in the number of people who rate their civic awareness as above average by 2020.
 - Increase to at least 60% the proportion of local communities participating in county and national government processes by 2020.
- Enabling citizens to monitor the performance of county governments and to hold them to account through the use of social accountability tools for improved service delivery resulting in:
 - A 25% increase in the number of citizens who perceive that delivery of services by their county governments has improved.



3.3 Key Focus Area Two: Promoting Free and Fair Elections

Strategic Objectives:

4. To enhance participation of citizens in the electoral processes.
5. To promote transparency and confidence in the management of elections.
6. To empower citizens to elect leaders who embody the spirit and the values of the Constitution.

Priorities:

- Multi-media civic and voter education on electoral process.
- Support to CSOs participation in electoral reform processes.
- Support to CSOs and State Actors' engagement on emerging electoral management issues.
- Support to social vetting and public debates for political aspirants.
- Research and documentation of lessons from general elections.

Results indicators:

- Enabling citizens to make informed decisions on electoral issues through voter education, and facilitating them to participate in social vetting of aspiring leaders resulting in:
 - An increase to 88% of the number of Kenyans voting in the 2017 general elections.
- Working with relevant stakeholders to influence policy reforms and compliance to election laws, and guarantee transparent electoral processes resulting in:
 - A proportional increase to 70% of Kenyans who consider the 2017 electoral process as free, fair and transparent.



3.4 Key Focus Area Three: Addressing the historical political marginalisation of women, youth, persons with disabilities, marginalized and minority groups

Strategic Objectives:

7. To increase and enhance representation of historically marginalised groups and communities in governance processes.

Priorities:

- Support to CSOs and networks to facilitate increased participation of marginalised groups and communities through policy advocacy and public interest litigation and other measures.
- Support capacity building of marginalised groups and communities to actively participate in governance processes.
- Supporting initiatives that counter socio/cultural/religious and other structural barriers to participation of marginalized groups.

Results indicators:

- Empowering marginalized groups to participate in decision-making processes at the local level, engage in political parties management and contest elective posts during general elections.
- Engage on policy and legal reform through a wide range of approaches; and
- Tracking and advocating for implementation of laws and policies resulting in:
 - At least a 10% increase in number of women, 15% increase in youth and a 2% increase in PWDs elected into decision-making positions at national and county level by the year 2020.



3.5 Key Focus Area Four: Internal Excellence

Strategic Objectives:

8. To enhance Uraia's responsiveness to the civic needs of Kenyans.

Priorities:

- Development of a Civic Education Resource and Training Centre.
- Undertaking a civic competence index.
- Organisational sustainability.
- Scenario planning.

Results indicators:

- A nationally accepted civic competence index established by 2020.
- A Civic Education Resource and Training Centre established by 2020.
- Kenya country governance scenarios for 2020-2030 published by 2018.
- One stream of incoming generating initiatives established by 2020.



Stakeholders

01

Civic Education

Public
Civil Society Organisations
Religious Groups
Private Sector and Trade Unions
Media
County Government agencies
Constitutional Commissions and Independent Offices
Special Interest Groups (PWDs, women, youth, marginalized groups)
Foundations, Think Tanks and Trusts

02

Civic Engagement

Public
Civil Society Organisations
Religious Groups
Private Sector and Trade Unions
Media
County Government agencies
Constitutional Commissions and Independent Offices
National Government agencies
Special Interest Groups (PWDs, women, youth, marginalized groups)
Foundations, Think Tanks and Trusts

Institutional Transformation

Public
Advisory Council
Civil Society Organisations
Religious Groups
Private Sector and Trade Unions
Media
National Government agencies
County Government agencies
Constitutional Commissions and Independent Offices
Development Partners
Special Interest Groups (PWDs, women, youth, marginalized groups)
Research Institutions
Foundations, Think Tanks and Trusts

03

Internal capacity

Advisory Council
Development Partners

04

