

Uraia

Kenya's National Civic Education Program



STRATEGIC FRAMEWORK

2021 – 2025

Nurturing an engaged, empowered and values-based citizenry





THEORY OF CHANGE



If we have an informed and empowered citizenry that is equipped with the relevant knowledge and capabilities that connects to their own issues and guided by values.

Then the citizens will be better positioned to take personal and collective responsibility, to work together, and meaningfully engage with the relevant institutions of the State and continuously demand accountability in service delivery and other public affairs to realise their constitutional aspirations.





OVERALL GOAL: AN EMPOWERED, ENGAGED, AND VALUES-BASED CITIZENRY



Indicators for the Goal

By the end of the fifth year of this Strategic Framework, Uraia and its partners expect to see:

- I. A vibrant ecosystem of civic education*
- II. Increased engagement by citizens in public affairs*
- III. Enhanced, equitable quality of service delivery by national and county governments*
- IV. National consensus on and demand for the practice of Utu in the public sphere*

OUTCOMES

Outcome 1: An effective ecosystem for continuous quality civic education and engagement.

The indicators for this outcome are:

- I. Number, quality, and diversity of members/partners in the ecosystem
- II. Capacity of the eco-system: internal composition, and combined strength
- III. External results and performance (reach and impact) of the ecosystem
- IV. Percentage of minority and marginalised citizens that are reached by the ecosystem

Outcome 2: Increased responsiveness and accountability in Kenya's public spaces.

The indicators for this outcome are:

- I. Increased public engagement in accountability issues
- II. Increased responsiveness of national and county governments to public engagement

Outcome 3: The foundation for a national culture of Utu established.

The indicators for this outcome are:

- I. A national consensus on the culture of Utu in place
- II. An established framework on the practice of Utu
- III. Increased adherence to a culture of Utu

1. This will include raising resources to initially support part of the activities of the ecosystem which will in turn ensure sustained delivery of quality Civic Education.
2. This indicates that Uraia will deliberately focus on inclusion and sensitize the ecosystem on the need to be inclusive.

OUTPUTS

Outcome One: An effective ecosystem for continuous quality civic education and engagement.

Output 1.1 – The Uraia Trust Secretariat is an efficient and effective functional Hub that is innovative, technologically savvy and is driven by internal excellence.

The indicators that will confirm the delivery of this output include:

- I. Uraia's performance as a Secretariat rated as exemplary at all levels: staffing, governance, programs, financial resource base, the advisory council, supported by strong partners and systems that are technologically relevant
- II. Evidence that Uraia is a model corporate citizen
- III. Uraia approaches are rated as innovative and effective

Output 1.2 – A responsive knowledge management hub in place and recognized as the 'go-to' place on civic education and civic engagement.

Indicator for this output includes:

- I. A functional, technologically driven and adaptive Resource Centre established



Output 1.3 – An effective ecosystem for civic education and engagement established

Indicators for this output include:

- I. The ecosystem established*
- II. A three-year strategy for the ecosystem developed and operationalised*

Output 1.4 – Strategic, diversified and sustainable resource base in place.

The indicators that will confirm the delivery of this output include:

- I. Resource mobilisation strategy developed and operationalised*
- II. Increased level of financial resource base to fund the strategic framework*
- III. Diversified sources of resources and income*
- IV. Reserve fund increased by at least 10% per annum*

Output 1.5 – Advocacy on Civic Education in place at the national and county level.

The indicators that will confirm the delivery of this output include:

- I. Increased funding and recognition of Civic Education by county and national governments*
- II. Increased provision of Civic Education by national and county governments*
- III. Increased demand by citizens for Civic Education*

- 1. Quality means- ensuring we reach the most vulnerable and that we are responsive to the context, needs etc)*
- 2. Rights, responsibilities and values are all part of it.*
- 3. This will involve recruiting members of the ecosystem and securing buy in.*



Outcome 2: Increased responsiveness and accountability in public spaces

Output 2.1: Increased constitutionalism and adherence to the rule of law

The indicators that will confirm the delivery of this output include:

- I. A diverse set of constituencies engaged on constitutionalism*
- II. An Uraia Civic Education Tool - box on constitutionalism and the rule of law developed*
- III. Documentation of results of engagement initiatives by diverse constituencies with regard to constitutionalism*
- IV. Evidence of strengthened capacity of Implementors in the area of constitutionalism*

Output 2.2: Increased accountability in local and national level electoral processes

The indicators that will confirm the delivery of this output include:

- I. A diverse set of constituencies engaged on local and national level electoral processes*
- II. An Uraia Civic Education Tool - box on local and national level electoral processes developed*
- III. Documentation of results of engagement initiatives by diverse constituencies with regard to local and national level electoral processes*
- IV. Evidence of strengthened capacity of Implementors in the area of local and national level electoral processes*

Output 2.3: Increased citizen engagement in the provision of service delivery at national and county level

The indicators that will confirm the delivery of this output include:

- I. A diverse set of constituencies engaged in the provision of service delivery at national and county level*
- II. An Uraia Civic Education Tool – box on the provision of service delivery at national and county level developed*
- III. Documentation of results of engagement initiatives by diverse constituencies with regard to the provision of service delivery at national and county level*
- IV. Evidence of strengthened capacity of Implementors in the area of the provision of service delivery at national and county level*

Output 2.4: Increased accountability in public finances

The indicators that will confirm the delivery of this output include:

- I. A diverse set of constituencies engaged on increased accountability in public finances*
- II. An Uraia Civic Education Tool – box on increased accountability in public finances developed*

6. *Comprising of a diverse set of materials include curricula, core materials, translations, ICE, strategies etc*

7. *This includes on both the demand and supply side.*

8. *This includes Implementing Partners, Civic Educators, Budget Facilitators, State Actors, Media – individuals and organisations.*

- III. Documentation of results of engagement initiatives by diverse constituencies with regard to increased accountability in public finances*
- IV. Evidence of strengthened capacity of Implementors in the area of increased accountability in public finances*

Outcome 3: The foundation for a national culture of Utu established

Output 3.1: A national campaign on Utu sustained

The indicators that will confirm the delivery of this output include:

- I. National conversations on the meaning of Utu*
- II. National consensus on the culture of Utu in place*
- III. National campaign on Utu in place*



Output 3.2: A framework on the practice of Utu established

The indicators that will confirm the delivery of this output include:

- I. A Strategy on the practice of Utu developed*
- II. A Framework on the practice of Utu developed*

Output 3.3: Increased demand on the practice of Utu

The indicators that will confirm the delivery of this output include:

- I. Increased usage of the concept of Utu in the public discourse*
- II. Increased demand by citizens on the practice of Utu in public affairs*
- III. Increased evidence of state responsiveness to demands for utu in the public sphere*

Output 3.4: Compliance with Utu values tracked (targeting both duty bearers and citizens)

The indicators that will confirm the delivery of this output include:

- I. Tracking indicator on compliance developed*
- II. Collection of data on the number of civic actions taken targeting non-compliance to Utu values*

9. *Public finances as opposed to public finance to signify that this is about public resources which includes public money*



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